

**Motion Display A0 Landscape (Outdoor Display)**  
with single image system



**The Captivating Advertising Medium**

**basys**  
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# Motion Display A0 Landscape (Outdoor Display\*) with single image system



Size A0 L ...  
is a landscape format  
which catches a very  
high degree of  
attention.

## • Preferred display locations:

Particularly made for large landscape advertising motives in outdoor areas and excellent advertising results at larger viewing distances. Ideally situated at market places, busy streets, at railroad stations, airports and shopping malls.

The A0 L Motion Display is also recommended for shorter viewing distances. The suggestively large size always gets an intensive advertising result.

\* The Motion Display may also be placed indoors, of course.

• **Single image system:** The innovative single image system offers a direct and quick exchange of individual posters. Thanks to the velcro fastening system, posters are quickly and securely attached to a carrier web in the unit.

As an option, the Motion Display may be operated with a conventional picture roll instead of the single image carrier.

Advertise even more efficiently

## Control groups of images:

Advertising messages may be grouped to specific themes and controlled electronically. The built-in time control activates the presentation of such themes, at specific times of the day, and to correspond with shopping preferences.

## Flexible viewing times:

Depending upon emphasis and advertising goals, this Motion Display offers the facility of assigning different viewing times to individual images.

## Extremely quiet movement:

Due to an excellent vibration suppression the operational noise is reduced to a minimum in this display.

## Additional advertising space:

The A0 L Outdoor Display also offers intermediate spaces between the images, which become visible as the carrier web advances. These intermediate spaces are ideally suited for short messages, introductions or maybe a company logo.

## Weatherproof design:

All functions of this outdoor display are weatherproof. If the outside temperature drops below 5° C, the heater turns on automatically.

## Maximum number of images:

10 images with the single image system using a poster material up to a thickness of 0.15 mm.

## Print materials:

Backlight film, clear foils (e.g. Dura-trans), high quality inkjet papers, posters already available. You may mix different materials.

**Direction of movement:** Vertically.

## Placement options:

With pedestal, optionally with castors or wall mounted.

## Construction:

Heavy duty metal and aluminium construction, powder coated; 3 mm impact-resistant Makrolon glass.

## Attractive design,

which supports the advertising effect. For colour combinations available please consult the back page of the folder.



The display from various viewing angles.

## Technical data

## Motion Display A0 L (Outdoor)

Dimensions:	
Height:	1162 mm / 45.7"
Width:	1510 mm / 59.4"
Depth:	172 mm / 6.8"
Height with floor stand: (special heights upon request)	1937 mm / 76.3"
Depth with floor stand:	580 mm / 22.8"

Image data:	
Viewing area:	1189 x 841 mm / 46.8 x 33.1"
Positioning accuracy:	± 10 mm / 0.4"
Standstill interval:	variable 0 - 89 sec and 1,5 - 30 min.
Image groups control:	max. 3 groups within 24 h interval

Weight:	
Display:	69.0 kg / 152.1 lbs.
Floor stand:	40.0 kg / 88.2 lbs.

Power supply / consumption:	230 V - 50 HZ ±10% / 150 W 115 V - 60 HZ ±10% / 140 W
with heater:	230 V - 50 HZ ±10% / 450 W 115 V - 60 HZ ±10% / 250 W
Amperage:	230 V ±10% / 1.2 A 115 V ±10% / 1.2 A
with heater:	230 V ±10% / 2.3 A 115 V ±10% / 2.2 A

Ambient temperature:	-15° - 40° C / 5° - 104° F
Air humidity:	20 - 80%

Operational noise level:	< 45 dB (A)
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Safety standards:

