

**Motion Display A1 / A0 (Outdoor Display)**  
with single image system



**The Captivating Advertising Medium**

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# Motion Display A1 / A0 (Outdoor Display\*) with single image system



The A1 format ... is ideally suited for medium to close viewing distances. The picture shows a perfect placement for a gas station.

Technical data	Motion Display A1 (Outdoor)	Motion Display A0 (Outdoor)
Dimensions:		
Height:	1162 mm / 45.7"	1510 mm / 59.4"
Width:	915 mm / 36"	1162 mm / 45.7"
Depth:	172 mm / 6.8"	172 mm / 6.8"
Height with floor stand: (special heights upon request)	1870 mm / 73.6"	2115 mm / 83.3"
Depth with floor stand:	580 mm / 28.8"	820 mm / 32.3"
Image data:		
Viewing area:	594 x 841 mm / 23.4 x 33.1"	841 x 1189 mm
Positioning accuracy:	± 10 mm / 0.4"	± 10 mm / 0.4"
Standstill interval:	variable 0 - 89 sec and 1.5 - 30 min.	variable 0 - 89 sec and 1.5 - 30 min.
Image groups control:	max. 3 groups within 24 h interval	max. 3 groups within 24 h interval
Weight:		
Display:	63.0 kg / 138.9 lbs.	69.0 kg / 152.1 lbs.
Floor stand:	25.0 kg / 55.1 lbs.	40.0 kg / 88.2 lbs.
Power supply / consumption:	230 V - 50 HZ ±10% / 95 W 115 V - 60 HZ ±10% / 95 W	230 V - 50 HZ ±10% / 150 W 115 V - 60 HZ ±10% / 140 W
with heater:	230 V - 50 HZ ±10% / 395 W 115 V - 60 HZ ±10% / 395 W	230 V - 50 HZ ±10% / 450 W 115 V - 60 HZ ±10% / 250 W
Amperage:	230 V ±10% / 0.75 A 115 V ±10% / 1.25 A	230 V ±10% / 1.2 A 115 V ±10% / 1.2 A
with heater:	230 V ±10% / 1.85 A 115 V ±10% / 2.35 A	230 V ±10% / 2.3 A 115 V ±10% / 2.2 A
Ambient temperature:	-15° - 40° C / 5° - 104° F	-15° - 40° C / 5° - 104° F
Air humidity:	20 - 80%	20 - 80%
Operational noise level:	< 45 dB (A)	< 45 dB (A)

Safety standards:



## • Preferred display locations:

Particularly well suited for effective advertising in many outdoor areas such as shopping centres, in front of super markets, in various car park locations, sport stadiums, gas stations ...

The Motion Display A1 may also serve as source of advertising and information at the entrance of fitness studios, and it is an eye-catcher at any municipal hall.

\* The Motion Display may also be placed indoors, of course.

• **Single image system:** The innovative single image system offers a direct and quick exchange of individual posters. Thanks to the velcro fastening system, posters are quickly and securely attached to a carrier web in the unit.

As an option, the Motion Display may be operated with a conventional picture roll instead of the single image carrier.

Advertise even more efficiently

## Control groups of images:

Advertising messages may be grouped to specific themes and controlled electronically. The built-in time control activates the presentation of such themes, at specific times of the day, and to correspond with shopping preferences.

## Flexible viewing times:

Depending upon emphasis and advertising goals, this Motion Display offers the facility of assigning different viewing times to individual images.

## Extremely quiet movement:

Due to an excellent vibration suppression the operational noise is reduced to a minimum in this display.

## Additional advertising space:

The Motion Display A1 Outdoor also offers intermediate spaces between the images, which become visible as the carrier web advances. These intermediate spaces are ideally suited for short messages, introductions or maybe a company logo.

## Weatherproof design:

All functions of this outdoor display are weatherproof. If the outside temperature drops below 5° C, the heater turns on automatically.

## Maximum number of images:

10 images with the single image system using a poster material up to a thickness of 0.15 mm.

## Print materials:

Backlight film, clear foils (e.g. Dura-trans), high quality inkjet papers, posters already available. You may mix different materials.

**Direction of movement:** Vertically.

## Placement options:

With pedestal, optionally with castors or wall mounted.

## Construction:

Heavy duty metal and aluminium construction, powder coated; 3 mm impact-resistant Makrolon glass.

## Attractive design,

which supports the advertising effect. For colour combinations available please consult the back page of the folder.



The display from various viewing angles.